

# Lean Startup for Entrepreneurs

## Two Full Days or Four Half Days



### Overview

Most new businesses fail. But most of those failures are preventable. The Lean Startup is a new approach to business that's being adopted around the world, and it is changing the way companies are built and new products are launched.

The Lean Startup is about learning what your customers want, and it's about testing your vision continuously, adapting and adjusting before it's too late.

"Now is the time to think about Lean philosophies".

Most new businesses fail. But most of those failures are preventable.

We've created this experiment design training to bring the tools and techniques of validated learning to your team.

The Lean Start-up is about learning what your customers want, and it's about testing your vision continuously, adapting and adjusting before it's too late.



### Who Should Attend

CEO, CIO, CTO, Portfolio, Program, Product or Project Manager, Business Owner, Solution Manager, Agile Coach, SAFe Program Consultant and Enterprise Architect.



### Prerequisites

All are welcome to attend the program regardless of experience. However, the following pre requests are highly recommended.



### Delivery Mode/Training

- Face to Face or Online
- Two full-days or four half-days
- Suitable time zones for - USA, UK, Europe, Middle East, India, Malaysia, Singapore, Hong Kong, Australia and New Zealand.

### Topics Covered

- Introduction to Lean-Startups
- Experiment design
- Experimentation techniques
- Remote testing with digital prototypes

### After Attending The Program, Attendees Should be Able to

- Turn your managers into intrapreneurs.
- Avoid the risk of costly failures.
- Become a learning organisation
- Industry-specific content