

Effective Communications Strategy for Strategic Leadership

One Full Day or Two Half Days



Overview

Effective communications are vital to achieving school psychology's goals and objectives, including improving services at the building level, securing funding at the state level, or shaping policy at the national level. Failure to communicate well can result in adverse outcomes and missed opportunities.

Leadership role in communications: All school psychologists can be leaders at the building, district or state level. Good communication is an essential leadership tool. Either as a professional leader or a professional developing your leadership skills, you can leverage your opportunities and knowledge to reach many stakeholders. Crucial aspects to this leadership role are

- Knowing and reaching out to critical audiences/stakeholders.
- Recognising communications opportunities.
- Developing and conveying key messages.
- Providing practical, relevant information to groups or individuals.



Who Should Attend

The Effective Communications Strategy for Strategic Leadership program is designed for: Governance Boards, PMO Managers, Portfolio, Program, Project Managers, Operational Managers and Team Leaders



Prerequisites

All are welcome to attend the program regardless of experience.



Delivery Mode/Training

- Face to Face or Online
- One full day or two half days
- Suitable time zones for - USA, UK, Europe, Middle East, India, Malaysia, Singapore, Hong Kong, Australia and New Zealand.

Topics Covered

- Foundation tools
- The communication process
- Communication skills
- Influencing stakeholders
- Challenging situations understanding and managing conflict

After Attending The Program, Attendees Should be Able to

- Make good communications under uncertainty
- Build adaptability in your communications
- Provide the leadership to mitigate the effects of cognitive biases
- Understand the role of emotions and ethics in communications
- Develop tools to improve individual and organisational decision making