Design Thinking, Lean Start-up and Innovation Management
Three Full Days or Six Half Days

Paradigm Innovations

Overview

Becoming a 'catalyst of innovation' requires mastering three fundamental creative skills that include The Design Thinking, Lean Start-up, and Innovation Management

You need to uncover innovation opportunities by looking at problems and situations with a user centric mindset; you need to think differently to search for novel alternatives to your existing solution paths; and embrace an experimental attitude to discover what is genuinely authentic, beneficial, feasible viable. Such creative skills are at the heart of good design, and they can be learned and honed.

Design is a transformational force that helps organisations develop products, services and experiences that connect and resonate with customers, enabling meaningful and emotional differentiation in the eyes of consumers. Not surprisingly, design has become increasingly important in business circles, and organisations are trying to understand and master the competitive advantage design can offer. To help organisations address today's business challenges innovatively, business leaders seek to develop their creative and design thinking skills.

Who Should Attend

CEO, CIO, CTO, Portfolio, Program, Product or Project Manager, Business Owner, Solution Manager, Agile Coach, SAFe Program Consultant and Enterprise Architect.

Prerequisites

All are welcome to attend the program regardless of experience

Delivery Mode/Training

- Face to Face or Online
- Three full-days or six half-days
- Suitable time zones for - USA, UK, Europe, Middle East, India, Malaysia, Singapore, Hong Kong, Australia and New Zealand.

Topics Covered

- Identifying an innovation context to enable Design Thinking
- From insights to innovation opportunities creating a pipeline for Lean Start-ups
- User-centred insights for Design Thinking
- Introduction to Lean-Start-ups
- Experiment with design using Agility
- Creative organisational cultures and Deploying innovation

After Attending The Program, Attendees Should be Able to

- Turn your managers into intrapreneurs
- Avoid the risk of costly failures
- Become a learning organisation
- Industry-specific content