POPM SAFe 5

Certified SAFe® Agile Project Manager
(3 Days)

Overview

The Agile Product Management course harnesses the power of Design Thinking to develop innovative solutions with proven SAFe capabilities to execute on those visions. Learn the right mindset, skills, and tools to create successful products from inception to retirement using Agile techniques.

Who Should Attend

Agile Coach, Consultant, Agile Trainer, Product Manager

Prerequisites

The following prerequisites are highly recommended:

- Attended at least one SAFe course
- Background in Product or Solution Management

Delivery Mode/Training

Face-to-Face or Online

Topics Covered

- Analyzing your Role as a Product Manager in the Lean Enterprise
- Continuously Exploring Markets and Users
- Driving Strategy with Market Segmentation
- Using Empathy to Drive Design
- Defining Product Strategy and Vision
- Creating Roadmaps to Build Solutions
- Delivering Value
- Managing Value Stream Economics
- Creating Innovation in the Value Stream

After Attending the Class Attendees should be able to

- Use Design Thinking to achieve desirable, feasible, and sustainable outcomes
- Explore market needs, segmentation, sizing, and competitive landscape
- Manage value stream economics, including pricing and licensing
- Use empathy to drive design
- Apply product strategy and vision
- Develop and evolve roadmaps
- Execute and deliver value using SAFe
- Explore Innovation in the Value Stream